

Why Use a Ministry Area Profile?

- Identify the social and spiritual challenges of your geography
- Define the state of “lostness” surrounding the location where the church gathers
- Develop ministry strategy to communicate the gospel to every man, woman, and child in your defined geography

“This is the most comprehensive description of the people in our community who need to see and hear the good news. It has been enlightening and challenging.”

MORE THAN 45,000 CHURCHES HAVE INCREASED THEIR COMMUNITY IMPACT. JOIN THEM!

FAQ

How can our ministry benefit from this information?

Increased awareness of your community’s specific needs, opportunities, challenges, and diversity, provides leadership with the ability to make informed decisions about ministry initiatives and the allocation of resources for greater gospel impact.

How large is a geographic area?

You decide the “Area of Accountability” based on geographic boundaries and the vision and capacity of the congregation you lead.

INVESTMENT:

\$99

A MINISTRY INITIATIVE OF ABWE INTERNATIONAL